

Professional Services & Retail

14% of Taranaki's export businesses were from the Professional Services and Retail sector*

67% 

Less than \$1m turnover

54% 

Exports make up less than 20% of company revenue

83% 

Under 10 staff



Design Services



Engineering & Surveying Consultancy



Niche Retail Products



Niche Consultancy Services

Most Profitable Export Country

Top Export Countries

Biggest Growth Potential



Australia, UK, USA
Canada, France, India
Norway, United Arab Emirates



Main Distribution Channel

Main Transportation Channel

Post/Courier
32%



46%
said that their
export earnings
have increased



Direct to
Customer **38%**

*The Taranaki Export Map Study involved 100 local exporters

