

Education

10% of Taranaki's export businesses were from the Education sector*

75% 

Less than \$1m turnover

50% 

Exporting for more than 20 years

36% 

Between 50-80 staff



Secondary Education



Tertiary Education



Community Education



Digital Services

Most Profitable Export Country

Hong Kong

Top Export Countries



China, Hong Kong, Japan
Korea, Germany, Vietnam

Biggest Growth Potential

Asia

Main Transportation Channel

Air 83%



90%
said that their
export earnings
have increased

Main Distribution Channel

**Sales Agent
75%**



*The Taranaki Export Map Study involved 100 local exporters

