

Professional Services & Retail

14% of Taranaki's export businesses were from the Professional Services and Retail sector*

76% 

Less than \$1m turnover

47% 

Exports make up less than 20% of company revenue

89% 

Under 10 staff



Design Services



Engineering & Surveying Consultancy



Niche Retail Products



Niche Consultancy Services

Most Profitable Export Country



Top Export Countries



Australia, UK, USA
Canada

Biggest Growth Potential



Main Transportation Channel



Air 42%

Main Distribution Channel



Direct to Customer 36%

40%

said that their export earnings have increased

*The Taranaki Export Map Study involved 1017 local exporters

