

Digital

7% of Taranaki's export businesses were from the Digital sector*

63% 

Less than \$1m turnover

40% 

Exports make up more than 80% of company revenue

67% 

Under 10 staff



Software as a Service



AgriTech



EnergyTech



EdTech



TourismTech



MarineTech

Most Profitable Export Country

Australia

Top Export Countries



Australia, Malaysia

Biggest Growth Potential

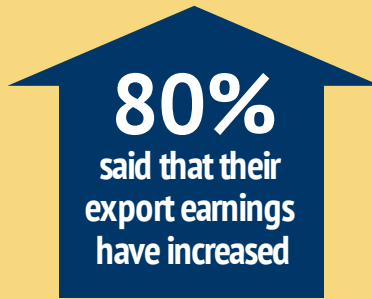
Australia

Main Distribution Channel

Direct to Customer 36%



80%
said that their export earnings have increased



Main Transportation Channel



Virtual Platform 80%

*The Taranaki Export Map Study involved 100 local exporters

